Roberttown
C of E Primary School

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Dear Parents and Carers,

We appreciate the many supportive messages and feedback we receive from parents and families in school. However, it has come our attention and that there have been recent instances where social media, including Facebook, has been used to make personal and negative comments about school and/or members of staff. We are writing to remind all members of our school community of the importance of using social media responsibly and respectfully.

There are clearly times when parents and carers may have concerns or questions about aspects in school. We always ask that you approach school to discuss these so that we can work together to resolve them. There have been many examples in the media recently about how harmful and upsetting the posting of personal criticisms, allegations or unpleasant comments can be.

Social media postings can have serious consequences and those aimed at staff either directly or indirectly can damage the reputation of the school, undermine confidence in staff and, most importantly, have a significant impact on the wellbeing of the individuals concerned. School staff work incredibly hard on behalf of the children and deserve to be treated with dignity and respect, even when opinions differ.

As a school, we actively teach children about the responsible use of social media and online communication. Through our curriculum, we help pupils understand the importance of treating others with kindness, thinking carefully about the impact their words can have, and using technology safely and respectfully. We ask all members of our community to model these same values and behaviours. Children learn not only from what we teach them, but also from the example set by the adults around them.

We are in the process of considering a Parent Code of Conduct. We would welcome a small group of parents to join us on a working party for this; please contact Mrs Wood via the school office, if this is something you would be interested in.

Thank you for your continued support. By working together and communicating respectfully, we can ensure that our school remains a positive, safe and supportive environment for our children, families and staff.

Yours sincerely,

Roberttown C of E Primary School Senior Leadership Team